

For positive  
real numbers  $a$ ,  $b$  and  $x$   
with  $a \neq 1$  and  $b \neq 1$

$$\log_b x = \frac{\log_a x}{\log_a b} = \frac{\ln x}{\ln b}$$

Rewrite the following as an exponential function then solve for  $y$

A)  $y = \log_4 7$   
 $4^y = 7$

Change of Base

$$\frac{\log 7}{\log 4} = \frac{\ln 7}{\ln 4}$$

$$1.40 \qquad 1.40$$

Use the change of base formula and your calculator to evaluate the  
logarithm

$$3^x = 16$$

A)  $\log_3 16$

$$\frac{\ln 16}{\ln 3} = 2.52$$

$$\frac{1}{2}^x = 2$$

B)  $\log_{1/2} 2$

$$\frac{\ln 2}{\ln \frac{1}{2}} = -1$$

Express using only natural logarithms

A)  $g(x) = \log_5 x$

$$g(x) = \frac{\ln x}{\ln 5}$$

B)  $g(x) = \log_2(x+y)$

$$g(x) = \frac{\ln(x+y)}{\ln 2}$$

Describe the transformation of each function from the original function  $\ln(x)$  or  $\log(x)$

42)  $f(x) = \ln(x) + 2$

up 2

44)  $f(x) = \ln(-x) + 2$

Reflect over y

up 2

46)  $f(x) = \ln(5 - x)$

$\ln(-x+5)$

$\ln-(x-5)$

Reflect over y-axis

Right 5

A)  $f(x) = \ln(x - 5)$

Right 5

52)  $f(x) = -3\log(1-x) + 1$

$-3\log(-x+1) + 1$

$-3\log-(x-1) + 1$

Reflection over x+y axis

Vertical Stretch by factor of 3

Right 1

up 1

B)  $y = \frac{1}{3}\log x$

C)  $y = \log(2x)$

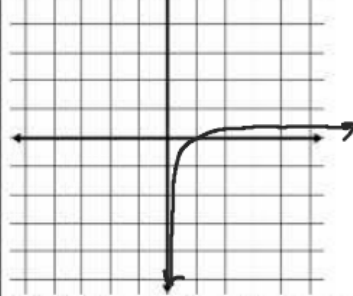
D)  $y = \log\left(\frac{1}{2}x\right)$

$$5x=0$$

$$x=0$$

Sketch a graph of the following functions

$$f(x) = \log_3(5x) = \frac{\log 5x}{\log 3}$$



1) Determine the vertical asymptotes

$$x=0$$

2) Determine the x-intercept

$$\left(\frac{1}{5}, 0\right)$$

3) Determine the domain and range

$$D: (0, \infty)$$

$$R: (-\infty, \infty)$$

4) Intervals of Increase or Decrease

$$\text{Inc } (0, \infty)$$

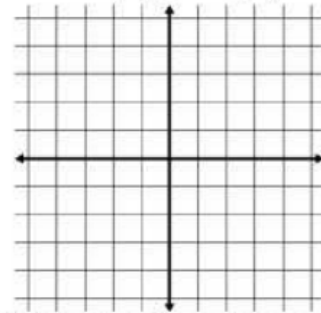
5) Determine the end behavior

$$\lim_{x \rightarrow \infty} f(x) = \infty \quad \lim_{x \rightarrow 0} f(x) = -\infty$$

6) Intervals of Concavity

$$\text{Down } (0, \infty)$$

$$f(x) = \ln(x^4) = 4 \ln x$$



1) Determine the vertical asymptotes

2) Determine the x-intercept

3) Determine the domain and range

4) Intervals of Increase or Decrease

5) Determine the end behavior

6) Intervals of Concavity

$$0 = \log_3 5x$$

$$3^0 = 5x$$

$$1 = 5x$$

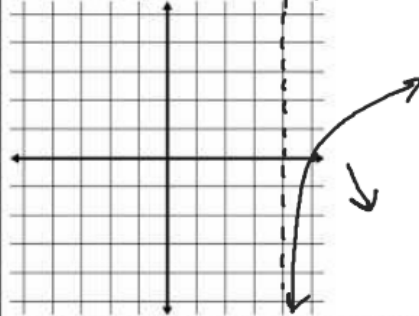
$$x-4=0$$

$$\ln(-x+4)$$

Sketch a graph of the following functions

$$f(x) = \log_3(x-4)$$

Right 4



1) Determine the vertical asymptotes

2) Determine the x-intercept

3) Determine the domain and range

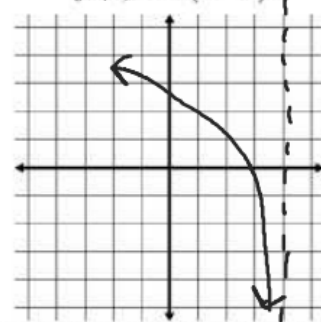
4) Intervals of Increase or Decrease

5) Determine the end behavior

6) Intervals of Concavity

$$f(x) = \ln(4-x)$$

$\ln(-x+4)$



1) Determine the vertical asymptotes

2) Determine the x-intercept

3) Determine the domain and range

4) Intervals of Increase or Decrease

5) Determine the end behavior

6) Intervals of Concavity

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Chapter 3: Exponential, Logistic, and Logarithmic Functions  
3.5: Equation Solving and Modeling

What you'll Learn About

Find the exact solution algebraically, and check it by substituting into the original equation.

A)  $\left(\frac{1}{4}\right)^x = \frac{1}{16}$

$$\left(\frac{1}{4}\right)^x = \frac{1}{4^2}$$

$$x = 2$$

C)  $2(3)^{x/2} = 6$

E)  $\log x = 5$

B)  $20 \frac{\left(\frac{1}{2}\right)^{x/3}}{20} = 5$

$$\frac{1}{2}^{x/3} = \frac{1}{4}$$

$$\left(\frac{1}{2}\right)^{x/3} = \left(\frac{1}{2}\right)^2 \quad \frac{x}{3} = 2$$

D)  $2(3)^{-x/2} = 54 \quad x = 6$

F)  $\log_2(x-4) = 3$